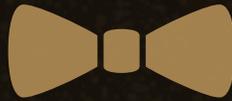




**TRIANGLE COMMUNITY CENTER'S
2022 VISIONARY GALA**



Queer Prom

TCC: Connecticut's LGBTQ+ Center



Triangle Community Center is Fairfield County's leading provider of programming and resources to nurture growth and connection within the LGBTQ+ community. Thanks to the generous support of organizations like yours, we have been given the opportunity to empower, advocate, and celebrate our community for nearly 32 years. Let's look at the 2021 numbers:

1,409

Individuals who completed our "LGBTQ+ 101" training.

142

Number of clients TCC's case management team assisted for a total of over 910 hours of case management services.

600

Hours of programming TCC provided for the community.

2,600

Number of people who attended one of TCC's programs.

6,000

Meals distributed by TCC's food pantry.

2,285

Hours of free counseling and therapy, helping 187 individuals with their mental health needs.

Your sponsorship makes this all possible!

Queer Prom



What would Prom look like in a more inclusive world?

We imagine a welcoming space for all and by all. A place where pronouns are celebrated, gender-norms are reimagined to be more inclusive, and your prom date is the person you really want to go with. At Queer Prom, TCC's diverse supporters dance until dawn. We can't wait to see you there, in your best Prom outfit!!

Our biggest & most sparkling event of the year!

TCC's Annual Visionary Gala: Queer Prom will be held on October 14th at the Loading Dock in Stamford, Connecticut!. Dance the night away to special performances, enjoy delectable food and drinks by Abigail Kirsch, bid on prizes in our silent auction, and celebrate TCC's commitment to the LGBTQ+ community.



Visibility for Your Business

Triangle Community Center is proud to work with many businesses locally, from small startups to internationally-known brands. TCC provides a broad range of promotional benefits for sponsoring businesses leading up to and at the Visionary Gala. With sponsorship of the Visionary Gala, your business will have exposure to the thousands of people who experience TCC's online marketing.

Visionary Gala Sponsorship Overview

	Valedictorian	Prom Royalty	Senior Prom	Junior Prom	Prom Sponsor	Chaperone
Program Book Advertisement Size	Two-Page Spread	Two-Page Spread	Full Page	Full Page	Half Page	Half Page
Gala Ticket(s)	20	10	10	5	5	1
MC Announcements	Yes	Yes	Yes	Yes	Yes	No
Social Media	5 solo 5 shared	4 solo 5 shared	3 solo 5 shared	2 solo 5 shared	5 shared	5 shared
Logo Included in Newsletter	3 Newsletters	2 Newsletters	2 Newsletters	2 Newsletters	2 Newsletters	2 Newsletters
Online Promotion	Yes	Yes	Yes	Yes	Yes	Yes

Sponsorship Levels & Benefits

Valedictorian | \$20,000

- Twenty tickets to the 2022 Visionary Gala. Tickets include cocktail hour, reserved tables close to the dance floor and performers, reserved seating during the assembly, food, open bar for the entirety of the event, and cocktail reception
- Two-page spread advertisement in Gala Program book
- Company mentioned in regular MC announcements
- Five solo featured social media posts and five shared social media posts
- Logo and sponsorship level featured in three newsletters
- Logo and sponsorship level featured on auction website
- Inclusion in all pre-event advertising



Prom Royalty | \$15,000

- Ten tickets to the 2022 Visionary Gala. Tickets include cocktail hour, reserved tables close to the dance floor and performers, reserved seating during the assembly, food, open bar for the entirety of the event, and cocktail reception
- Two-page spread advertisement in Gala Program book
- Company mentioned in regular MC announcements
- Four solo featured social media posts and five shared social media posts
- Logo and sponsorship level featured in two newsletters
- Logo and sponsorship level featured on auction website

Sponsorship Levels & Benefits

Senior Prom Sponsor | \$10,000

- Ten tickets to the 2022 Visionary Gala. Tickets include cocktail hour, reserved tables close to the dance floor and performers, reserved seating during the assembly, food, open bar for the entirety of the event, and cocktail reception
- Full page advertisement in Gala Program book
- Company mentioned in regular MC announcements
- Three solo featured social media posts and five shared social media posts
- Logo and sponsorship level featured in two newsletters
- Logo and sponsorship level featured on auction website



Junior Prom Sponsor | \$5,000

- 5 tickets to the 2022 Visionary Gala. Tickets include cocktail hour, shared reserved table close to the dance floor and performers, reserved seating during the assembly, food, open bar for the entirety of the event, and cocktail reception
- Full page advertisement in Gala Program book
- Company mentioned in regular MC announcements
- Two solo featured social media posts and five shared social media posts
- Logo and sponsorship level featured in two newsletters
- Logo and sponsorship level featured on auction website

Sponsorship Levels & Benefits

Chaperone Sponsor | \$2,500

- 5 tickets to the 2022 Visionary Gala. Tickets include cocktail hour, shared reserved table close to the dance floor and performers, reserved seating during the assembly, food, open bar for the entirety of the event, and cocktail reception
- Half page advertisement in Gala Program book
- Company mentioned in regular MC announcements
- Five shared social media posts features
- Logo and sponsorship level featured in two newsletters
- Logo and sponsorship level featured on auction website



Friend of TCC Sponsor | \$1,000

- One ticket to the 2022 Visionary Gala. Tickets include cocktail hour, shared reserved table close to the dance floor and performers, reserved seating during the assembly, food, open bar for the entirety of the event, and cocktail reception
- Half page advertisement in Gala Program book
- Company mentioned in regular MC announcements
- Five shared social media posts features
- Logo and sponsorship level featured in two newsletters
- Logo and sponsorship level featured on auction website

Sponsorship Add-Ons



Table Sponsors:

Reserve a table for you and your guests. Limited availability.

3 Tables: \$7,500, 30 Seats

2 Tables: \$5,000, 20 Seats

1 Table: \$2,500, 10 Seats

Half a Table: \$1,250, 5 Seats

(Individual Tickets: \$250 Each)

Gala Guide Advertisement:

This unique marketing opportunity is an excellent way to showcase your business.

\$450 Full Page (4.625" x 7.625")

\$250 Half Page (4.625" x 3.75")

\$150 Quarter Page (4.625" x 1.81")

\$100 Eighth Page (2.25" x 1.8125")

\$200 Full Page (non-profit)

\$125 Half Page (non-profit)

\$ 65 Quarter Page (non-profit)

\$ 40 Eighth Page (non-profit)



Understanding Sponsorship Perks

Digital Program Book Advertisement:

Your program book advertisement will be seen by thousands who frequent TCC's online media, website, and social media channels. The unique marketing opportunity is an excellent way to showcase your business to a diverse population.

Online promotions:

TCC advertises to its list of 5,400 + email subscribers, has over 12,000 social media followers, and receives over 7,000 website visitors during the months of September and October.

Social Media:

With over 12,000 social media followers and an average reach of over 60K in the month of October, your business will benefit immensely from this exposure. Whether you seek to highlight your business' record on diversity and inclusion, recruitment, or simply to affirm your passion for diversity, we can help share your message with our followers.

E-Newsletter

TCC's monthly newsletters are sent to over 5.4K followers with an average open rate of 24%. Your business will be exposed to a diverse audience throughout Fairfield County and beyond.



Gala Tickets:

Tickets include six hours of entertainment, live and silent auctions, open bar and dinner. This year the Visionary Gala will return to the Loading Dock by Abigail Kirsch, providing a delectable dining experience.

You're on your way to a magical evening...



Next Steps:

Please email Karen@ctpridecenter.org to discuss what you would like to see in your sponsorship! After that, TCC will present you with a sponsorship agreement and discuss transfer of materials needed for sponsorship, such as marketing material, and the names of those who will be joining you for Queer Prom!

Custom Sponsorship Proposals

We understand you are part of a dynamic business that supports the LGBTQ+ community. Please email Karen@ctpridecenter.org to craft a sponsorship package that works best for you and your business.



Deadlines

Sponsorship commitments must be finalized by September 7th. TCC sets this deadline in order to ensure that it has all it needs to ensure that each sponsor is getting the perks to which they are entitled, such as program book visibility, tickets, etc. All Advertisements for the Gala Guide are due by September 23rd.

Table Sponsorships are limited. Please reserve your table(s) by September 15th.



